

LEARN

PHOTOGRAPHY

ONLINE

BASIC TO INTERMEDIATE LEVEL



MARTIN OSNER
PHOTOGRAPHY SCHOOL

INTRO

Getting into photography using today's modern camera equipment can feel somewhat daunting. The terminology is weird.

The system seems to work backwards because photography is a combination of maths, science, and chemistry, with art and editing software thrown in for good measure.

Funny, when you cut through the jargon and understand the basics of photography properly, you will find that the system is quite simple and not that challenging at all.





BASICALLY IT'S ALL ABOUT THE BASICS

CLEAR CONCISE - STEP BY STEP INSTRUCTION

Today many people rely on the internet to learn photography.

There is no doubt that there is a proliferation of free information on channels like YouTube and Vimeo. The challenge with this type of learning is that one gets snippets of information with many varying approaches and options.

Unfortunately, with this "instant access" learning style, one cannot ask questions or engage directly with the instructor.

You see, the bottom line is simple; one has to understand the basics of photography and the photographic system itself properly. If you miss out on a piece of the puzzle, then it may never quite make sense.

It is far better to follow a clear, concise, step-by-step learning experience to ensure that your grounding is correct. In this way, you can quickly grow your skill to a higher level within a short time.

FIVE SIMPLE STEPS

The first two lessons of this course cover the fundamental basics of photography in-depth; you will learn how to set up and navigate your camera with ease. You will be shown the photographic system and taught how ISO, Shutter, Aperture and EV work together.

During the third week, you will learn how a light meter works and interprets light to achieve perfect exposure using different methods and compensation.

In the fourth lesson, we will put it all together and control the photographic process. After completing this lesson, you will manage the technical and artistic aspects you wish to achieve. You will also know how to work with colour correctly and alter the depth in the picture. You will now be in control of the result yourself.

The fifth lesson is about composition and visual communications, allowing you to create incredible photographs with high visual impact.

Then it's time to practice. You will have two weeks to do so.

In the last lesson, the results of a final exercise are discussed and evaluated. In this lesson, you will be taught how to process a digital RAW file correctly; this is not digital editing or "Photoshop". It is the critical step of finally developing your digital file to achieve high-quality photographs.

After these lessons, you will be able to use your camera confidently, and take amazing photographs, Guaranteed!



LEARN FROM ONE OF THE BEST



Martin Osner offers high-quality, part-time courses now taught online. He has instructed photography to thousands of students over the last thirty years. He leads all his classes personally and prides himself in offering the highest quality photographic training, presented in a small class environment to ensure mentorship and guidance. Martin Osner has a solid reputation as one of the best photographic instructors and fine art photographers globally, and he guarantees results.

“Tell me and I forget, teach me and I may remember, involve me and I learn.” - Benjamin Franklin

CAMERA EQUIPMENT



The course is taught in full manual mode, which means you will learn to control the camera yourself without any automated or program functions.

You will need a Single Lens Reflex or a Mirrorless camera system with a full manual mode to complete the course. Compact automatic cameras and smartphones are not suitable.

You will also need the use of a stable tripod to complete some of the exercises.

QUESTIONS & ANSWERS'S >>

EXPOSURE AND CONTRAST



SARAH KEANE

You will be shown how to take a correct light meter reading to gain correct exposure and manage contrast in photography. Contrast is very often overlooked in photographic courses, but it is a vital part of understanding. The human eye and the camera do not see and record in the same way; this is because contrast and colour are entirely subjective. You will be shown how to use exposure, contrast and colour to create exciting photographs with impact.

“I photograph to find out what something will
look like photographed.”

- Garry Winogrand

LOW LIGHT PHOTOGRAPHY



Martin has always maintained that you need to learn to shoot in lower light if you want to take better photographs. For this reason, you will learn how to shoot exciting pictures at night. Beautifully saturated colours, mood, lens effects, and movement control is all part of the experience.

“Light makes photography. Embrace light. Admire it. Love it. But above all, know light. Know it for all you are worth, and you will know the key to photography.”

- George Eastman, founder of Kodak

CONTROL THE SITUATION



Moving on, it then gets down to control, effects and composition. You will be shown how to manage the depth in your photography. How to freeze and blur action and how to shoot creative movement using varying techniques. In the last lesson, the focus changes from technical to artistic and the world of composition and visual communications is unpacked.

“Consulting the rules of composition before taking a photograph, is like consulting the laws of gravity before going for a walk.”

- Edward Weston

OVERVIEW

- **LESSON 1**
PHOTOGRAPHIC SYSTEM. HOW TO SET UP AND NAVIGATE YOUR CAMERA
- **LESSON 2**
THE FUNDAMENTAL BASICS. UNDERSTANDING ISO, SHUTTER, APERTURE, EV
- **LESSON 3**
CONTROLLING CONTRAST, LIGHT METER READINGS AND EXPOSURE COMPENSATION
- **LESSON 4**
DEPTH OF FIELD AND COLOUR TEMPERATURE. LEARNING TO CONTROL THE SITUATION
- **LESSON 5**
COMPOSITION AND VISUAL COMMUNICATIONS
- **LESSON 6**
FEEDBACK AND EVALUATION SESSION AND RAW FILE PROCESSING + WORKFLOW MANAGEMENT

ERIC DECLOEDT



Cape Town | SA

I booked the beginner photography course before COVID-19 lockdown, but we were not able to have a face-to-face course as scheduled. Martin has been a true professional in how he handled this unforeseen uncertainty. He regularly contacted me telephonically to keep me updated, and in the end, he migrated to an online course due to the extended lockdown. Initially, I was sceptical about the online course, but it works very well! Martin visually explains concepts thoroughly with high-quality slides. He has a great sense of humour and engages well. The class is intimate, and you get the opportunity to ask questions as needed as you would in a traditional classroom. Given a choice now, I very much enjoy doing this online, and I don't feel that I am missing out on an in-person class! I enjoy doing this from the comfort of my home. He is a gifted teacher - and this (now online) course is highly recommended.

PAT SCOTT



Cape Town | SA

I have been involved in education for over 40 years and I know a good teacher when I see one, and Martin Osner is not just a good teacher he is in fact an exceptionally good teacher. Each session of his courses is informative and always most interesting as he is incredibly innovative not only in what he includes in every lesson but also in how he presents it. He is able to reach the group as a whole as well as give personal assistance to individuals within the group, from beginners to advanced talented photographers. His incredible depth of knowledge of photography, his personal photographic achievements, and his wicked sense of humour, is an inspiration to all who attend his courses. In addition, he has two super assistance, Sam and Melani, who are not only very good photographers themselves, but are exceptionally helpful and encouraging to individuals within the group. Much appreciation to you all for developing my limited creative side!!

ROB HOLDEN

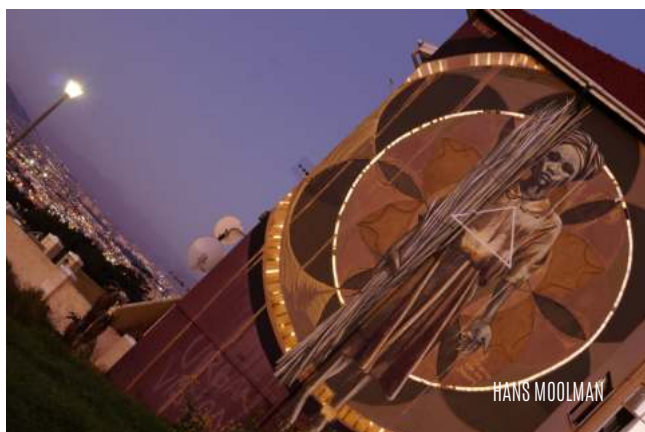


Mosselbay | SA

I thought I could learn the ins and outs of photography on youtube and believed I was on a high level but was convinced by Martin to join the Photography course for beginners and wow is it worth my while. I am in the middle of the course but have learned so much that I did not even think of. It has been presented in a fresh and personal way I am loving it. Thank you, Martin and the Martin Osner Photography School.

[MORE REVIEWS >>](#)

STUDENT SHOWCASE



STUDENT SHOWCASE





INTERESTED ? NEXT COURSE

Starting date: 20 August 2022

Price: ZAR 7700 +- S 495

Deposit: 50%

Time: 10h00 - 12h00 (GMT+2)

[Book Your Seat >>](#)

[More Info >>](#)

Lesson 1 - 20 August '22

Lesson 2 - 27 August '22

Lesson 3 - 03 September '22

Lesson 4 - 10 September '22

Lesson 5 - 17 September '22

One week break

Evaluation - 01 October '22

MARTIN OSNER

ARTIST STATEMENT: On a winter's day in 1984 "photography" and I met quite by accident, an encounter that redirected my life and changed it forever. Over the past twenty-eight years, while walking a path of self-discovery, my methodology has taken numerous detours. A journey that has refined a relaxed subconscious attitude, with a desire to express simplicity and honesty through my work. For me, a photograph holds an undeniable sense of realism, a new correlation that is easy to associate with. I see I understand; I experience, I connect. In my photography, I allow day to day life to provide inspiration and treat all subjects as a potential composition. I enjoy the conceptual transformation that a lens and camera offer. Although I have never been a dedicated painter, I see and experience the world in this way. Life is my canvas, and I often feel like a painter trapped in a photographer's body where lens and light have become an expressive substitute for paint and brushes. I usually create themes and grouping of images within my portfolio and on a given day, find myself working on a variety of projects at once, often taking years to complete. One of my great joys is using photography as a base to create mixed media pieces. I have adopted an intuitive approach resisting restriction to specific substrates, mediums or technique. Emotion and experimentation drive my creative process, and I allow the final artwork to evolve rather than containing its finality. In my work, I intently concentrate on elemental form, rhythm and pattern, allowing simplicity to engage visual impact. I contribute my style to several artists and photographers. The great artist and photographer Henri Cartier Bresson have inspired my social commentary and documentary work, and the teachings of Ansel Adams have influenced my landscape photography. On the other hand, many of my still-life and abstract studies have been described as painterly expressionistic, drawing influences through the works of Henri Matisse and of late Jackson Pollock. In my spiritual walk, I experience hours of peace and contentment when behind the lens of my camera and in my studio, creating art. I believe that my steps have been guided along an inventive and purposed path by an awesome and caring God. I have never doubted my love for photography or my burning passion for art. It is something I could never stop. It's what I do; it's what I love, it's who I am.



BIOGRAPHY: Born in Johannesburg, South Africa (1963), Martin Osner opened his first photographic studio in Johannesburg (1985), where he established a solid reputation as a professional photographer and artist. In 1993, he relocated to Pretoria and co-founded the National College of Photography, which today has become the premier photographic training institution in Southern Africa under Advtech, a listed company under the branding (Vega school). During this time he continued to run his commercial photography studio and earned numerous Professional Photography awards. In 2008, Osner moved to Cape Town to establish a photographic art gallery, which opened its doors in 2010 under his name. At the same time, he ceased all commercial photography pursuits, as he felt that he had to devote his full creative energy to his art. Then in 2013, still committed to teaching, Osner opened the "Martin Osner Photography School" in Hout Bay, where he lives. In 2012, he was invited by Canon Europe to take part in brand video production called "Power to your next step - landscape and portrait photography", a tutorial video that was packaged with new DSLR Canon cameras as an instructional aid. At the same time, he served as a Canon Ambassador / Explorer for seven years. Recently in May 2017, Martin expanded the gallery in Cape Town, and it was rebranded to the Art Photography Gallery. Shortly after that, in 2018 with his daughter, Samantha Lee Osner, who shares his passion for photographic art, they opened a private gallery in Hout Bay where they exhibit as a father-daughter collaborative. Over the last twenty-five years, Martin has taught hundreds of students pursuing photography as a career and thousands of keen amateur photographers. In his work, Osner eschews "straightforward" photography, favouring a more artistic vision that accords with his visual understanding and spiritual appreciation of the world. A multi-award-winning artist, including voted the best contemporary international artist 2008/2009 by Arteque art volume 3 (Masters of Today), his photography is characterised by an urge to explore, with the willingness to experiment and a desire to create. Concentrating intently on an elemental form, pattern and shape, paired with an inherent sense of restraint, he bears out his belief that simplicity is the cornerstone of successful imaging. Today Osner specialises in a contemporary portfolio of fine art photography, offering limited edition Gicleé and traditional black & white vintage prints, into a collectors' market. His collection consists of ghostly abstract renditions, moody landscapes and social documentary and mixed media prints.

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www.martinosner.com