## The Power of Simplicity



Simplicity in art and photography isn't about absence—it's about intention. By removing distractions and focusing on only what's essential, you can create a piece that speaks volumes with very little. This challenge encourages you to explore minimalism by using space, composition, and subtle details to create impact. Whether through photography or art, let simplicity guide your creative expression.

## **Challenge Objectives**

Use photography or art techniques to create a piece that embodies simplicity and balance. Focus on minimal elements, negative space, and strong composition to convey a powerful visual story with as little as possible. Avoid distractions, embrace clean lines, and let the essentials shine.

## **Submission Guidelines**

- Submission: One photograph or artwork per participant.
- Orientation: Any format (vertical, horizontal, panoramic, or square).
- Subject Matter: Open to all (landscape, seascape, cityscape, still life, nature, etc.).
- Timeframe: All submissions must be created during the challenge period.
- Original Work: Must be your own creation—no Al-generated or heavily edited composites.
- Keep your RAW file on record

## **Important Dates**

- Challenge Deadline: Sunday, 9th March 25.
- Meet-Up for Review: Wednesday, March 25.